



SHIFTING
from PIVOT
to PROGRESS



The
JOHN MAXWELL
Co.

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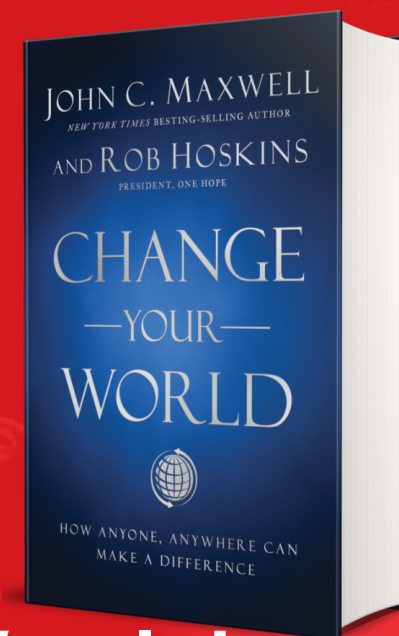
The Law of Process: “Leadership Develops Daily, Not In A Day.” – John C. Maxwell

#1 New York Times bestselling author, coach, and speaker who has sold more than thirty-four million books in fifty languages. He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. magazines. He is the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, organizations that have trained millions of leaders from every country of the world. A recipient of the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders.

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HAKEEM OLAJUWON



MIXTAPE





SHIFTING
from PIVOT

to PROGRESS

SHIFTING FROM PIVOT TO PROGRESS

per·i·pe·tei·a |

noun
FORMAL

1. a sudden reversal of fortune
or change in circumstances



1. What do I
FEEL?





2. What do I SEE?





3. What do I THINK?





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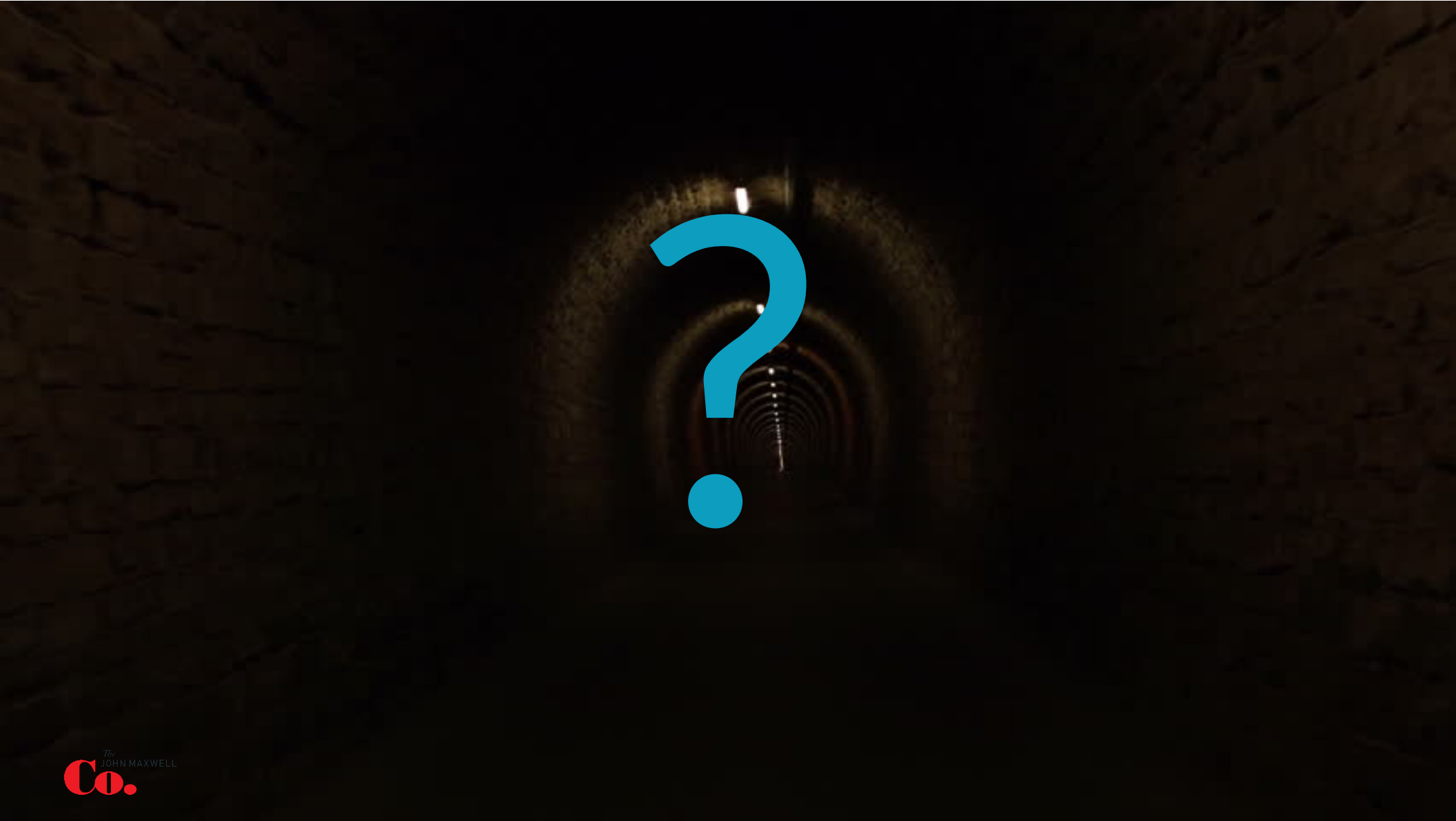
COURAGE

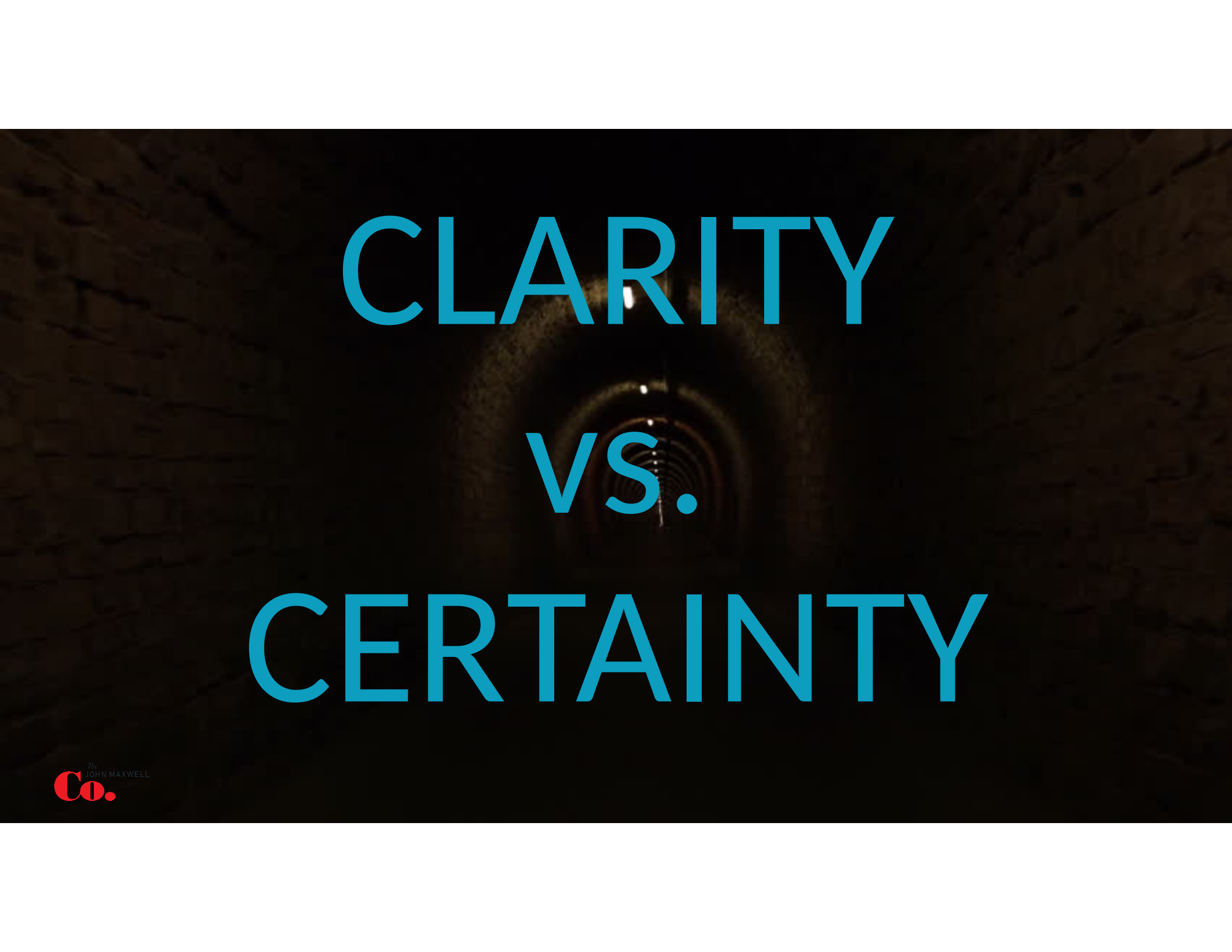


An empty bag doesn't stand up straight.
Value values. Learn them. Live them. Share them.



4. What do I KNOW?





CLARITY
VS.
CERTAINTY



5. What do I DO?

ACTION = TRACTION





If 2020 came in a package would you have opened it?

PIVOT

SHIFT

SHIFT

PROGRESS



“What we need might not be what we are looking for.”

The JOHN MAXWELL Co.



YouTube/All51



Fast Facts

- 1956** Play-Doh hits stores.
- 1965** McVicker sells Play-Doh to General Mills.
- 1991** Hasbro buys Play-Doh.
- 500m** Number of cans of Play-Doh sold yearly.

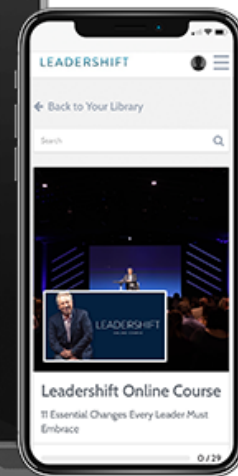
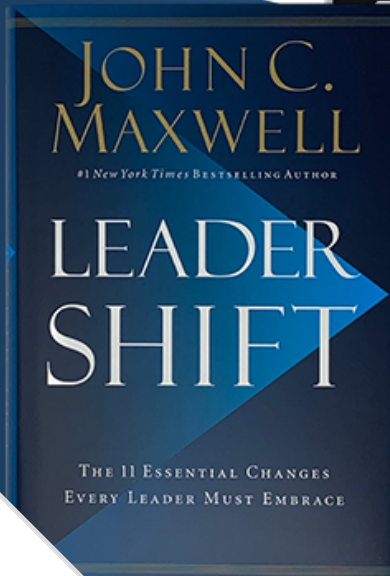


What's in the dough?

Parent company Hasbro does not disclose the exact ingredients of Play-Doh, though it will admit to it containing flour, water and—as anyone who's tried to taste the stuff can tell you—salt. In 1955, when Kutol became Play-Doh, the company removed the cleaning agents. So chill, mom and dad: Play-Doh is nontoxic.



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jason.Stoughton@johnmaxwell.com

FB: facebook.com/StoughtonJason

IG: [@therealjasonstoughton](https://instagram.com/@therealjasonstoughton)

LI: LinkedIn.com/in/stoughtonjason

678.873.0728

www.johnmaxwell.com
