

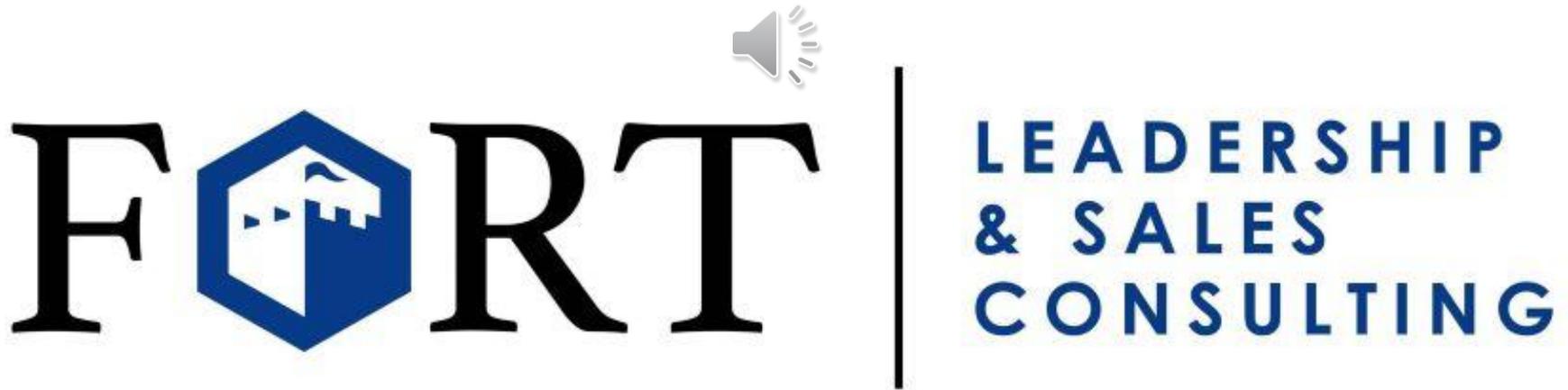


Non-Profit Leadership Academy

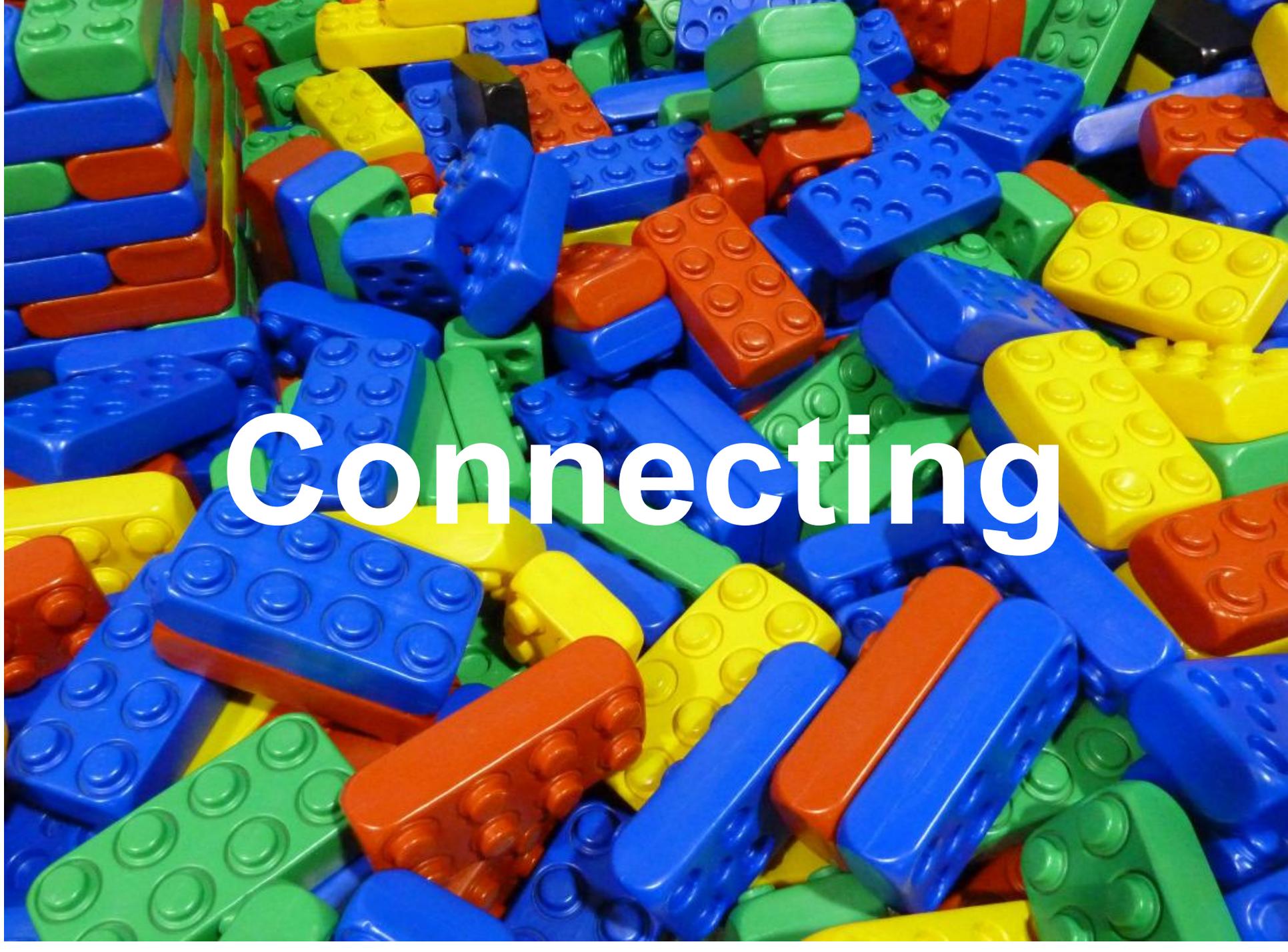
The Leadership Edge:

Character, Integrity, and the Power of Attitude to Live a Life of Fulfillment.

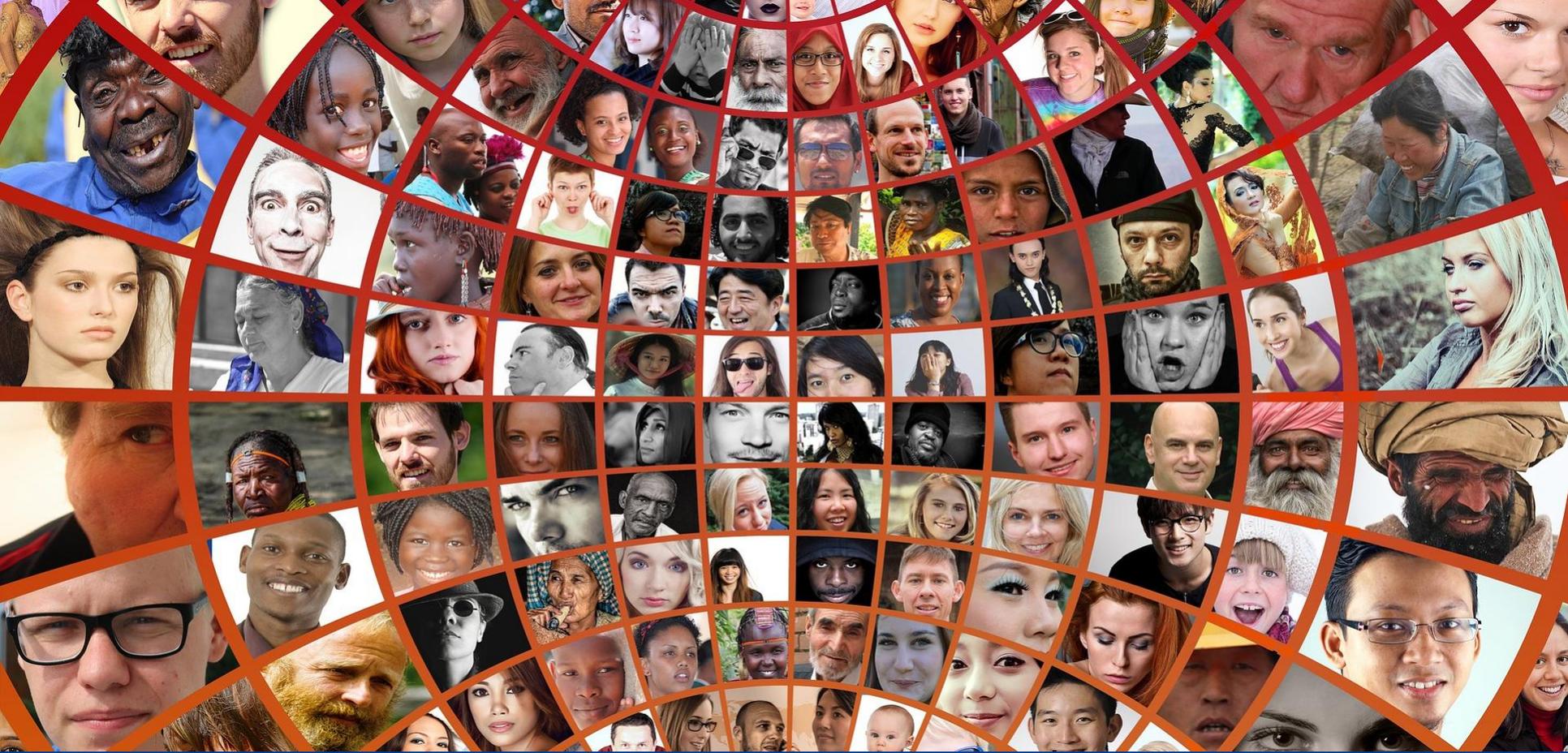
***Creating Healthy
Corporate Cultures
One Character at a
Time***



Transformational Thought in Action!

A large, dense pile of colorful LEGO bricks in various colors including blue, yellow, green, and orange. The bricks are scattered and overlapping, creating a vibrant, textured background. The word "Connecting" is overlaid in the center in a large, white, sans-serif font.

Connecting



People Who Care



With Causes That Matter

Human Services





Hunger Relief and Food Insecurity





Homeless
& Hungry

Disaster Relief



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Clean Water and Sanitation



Foster Care Support



Senior Care





Health

CANCER

*Hemophilia
& Leukemia*

Blood Research



 Springer

Education



Child Literacy



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Workforce Development



***The Leadership Edge:
Character, Integrity, and the Power of Attitude to Live a Life of
Fulfillment.***



**NONPROFIT AND
LEADERSHIP
ACADEMY
WORKSHOP**



MARCH 26 | MAXWELL LEADERSHIP CENTER

F  **ORT**

**LEADERSHIP
& SALES
CONSULTING**

Transformational Thought in Action!

“Everything Rises and Falls on Leadership.”

- John C. Maxwell

Everything Rises and Falls on Leadership

- John C. Maxwell



**The Tooth of Time
Philmont Scout Ranch,
Cimarron New Mexico**

9003 feet above sea level

The Sante Fe Trail

Eagle Scout Court of Honor 1977

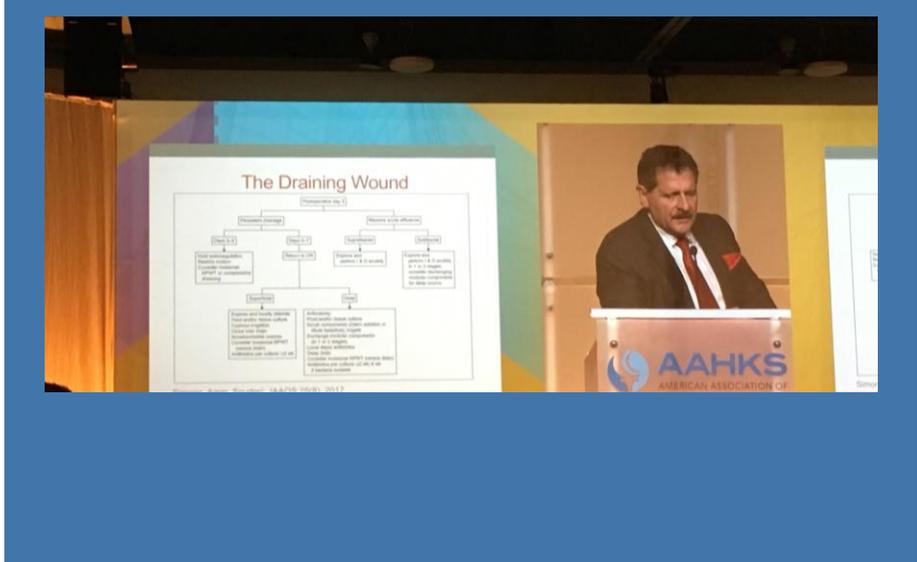
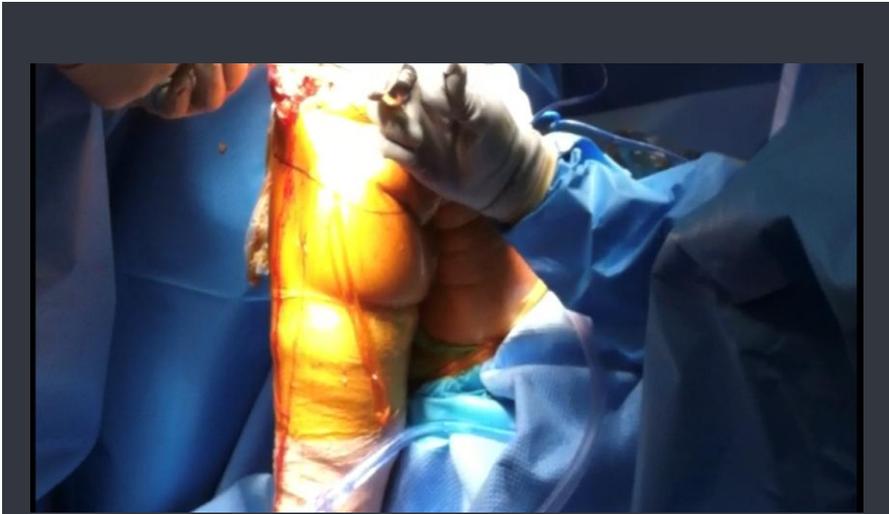




With my degree from Michigan State University and my 1967 Cutlass Supreme, I arrived in Atlanta, Georgia on March 23, 1985



This is how I started.....



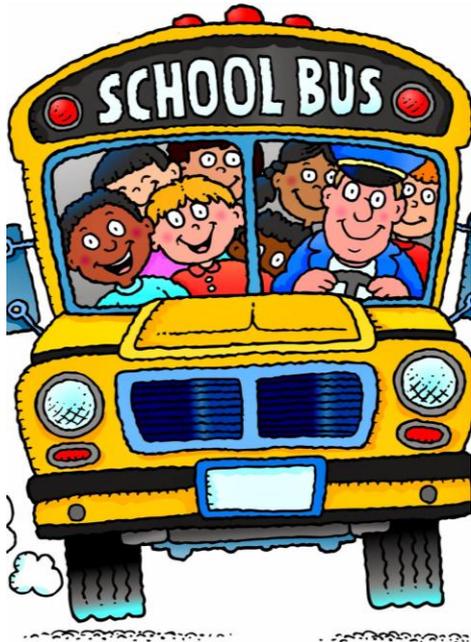
BRAD RAFFENSBERGER



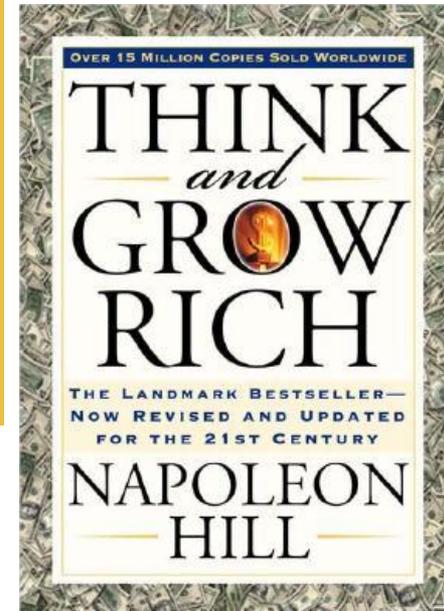
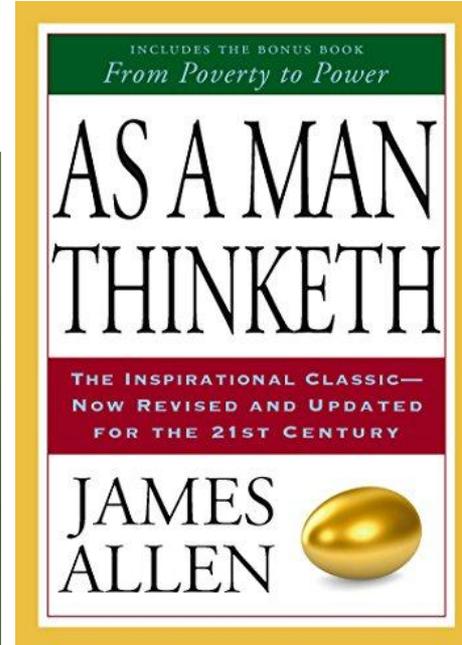
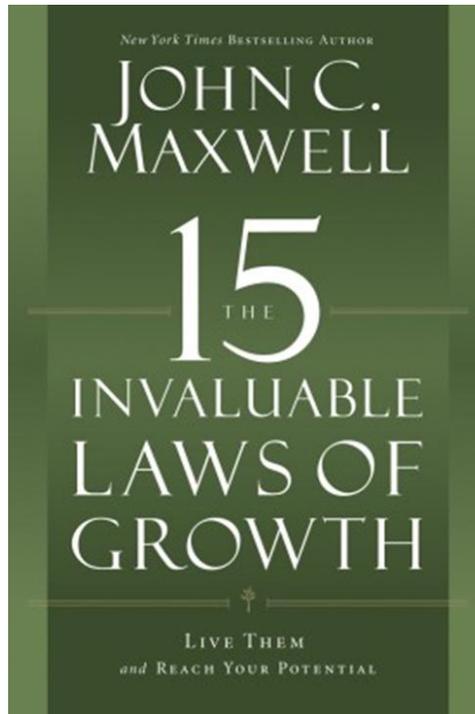
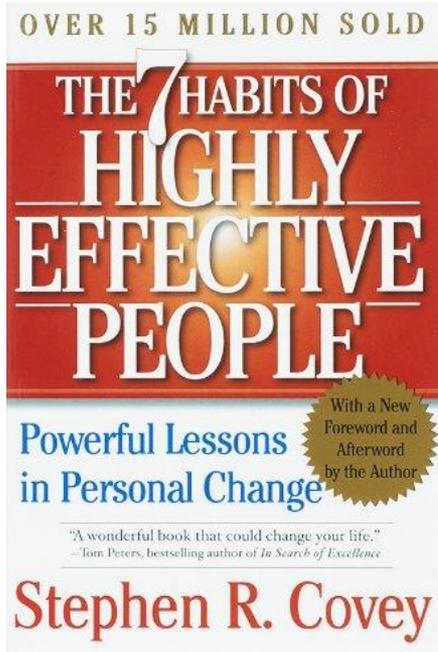
Why Me?

Because I TRUST you

The traditional pathway to success ... or is it?



Readers are Leaders



What do they teach you in MBA school Strategy or Execution?

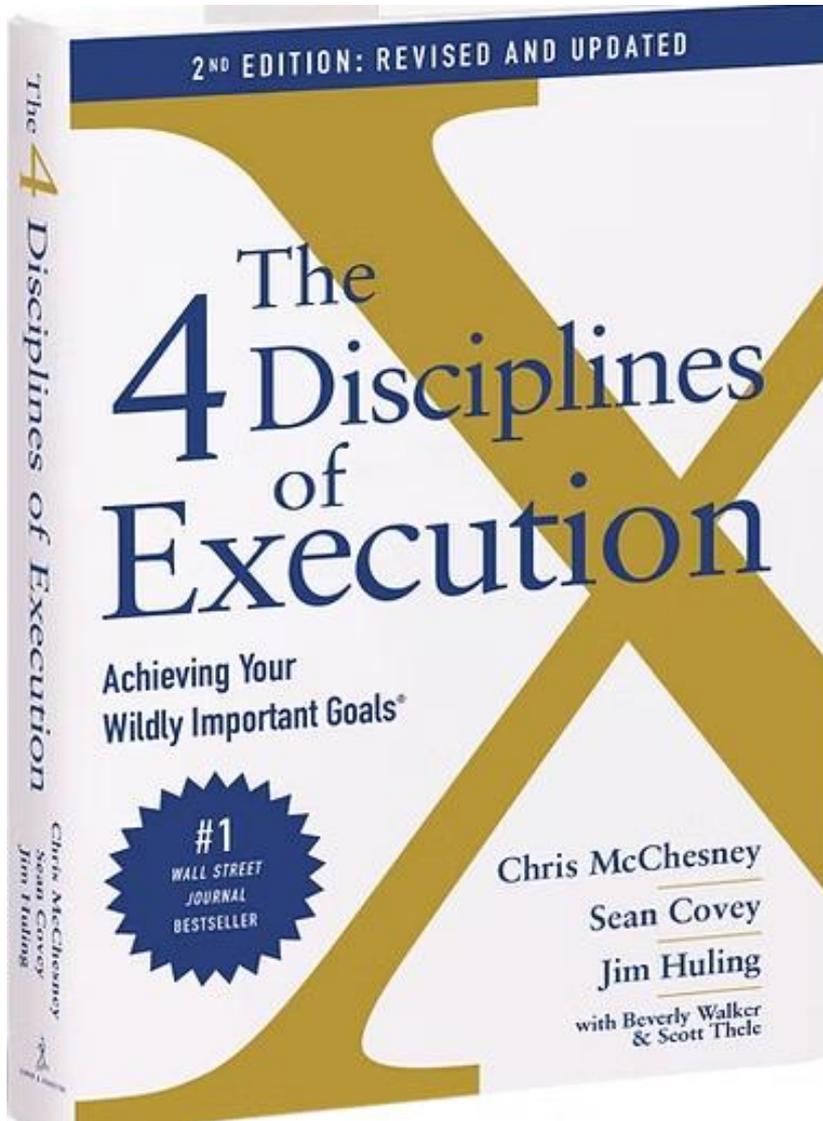
Answer: Strategy

What is your bigger challenge in the real world, Strategy or Execution?

Answer: Execution

Why?

Answer: Teamwork



Patrick Lencioni

Not finance.

Not strategy.

Not technology.

It is Teamwork remains the ultimate competitive advantage both because it is so powerful and so rare.

The FIVE DYSFUNCTIONS *of a* TEAM

A LEADERSHIP FABLE



20TH ANNIVERSARY EDITION

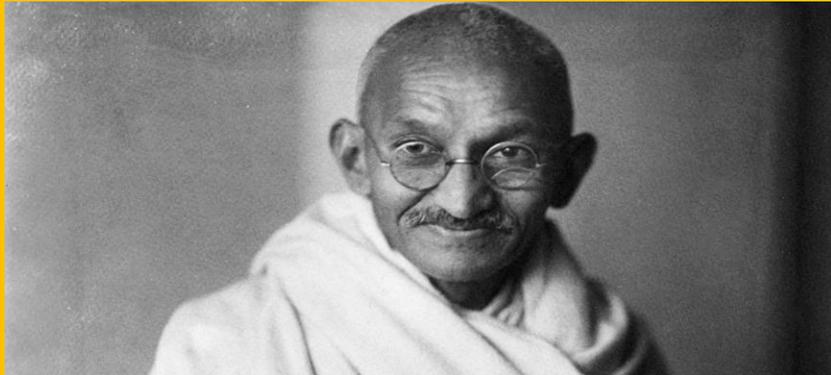


Connecting people who care with causes that matter



Connecting people

It is not what you know... it's...





Who Knows You!

It's a call to CHARACTER!

How does one grow in their character?

Transformational Thought in Action!

Sow Reap

Thought

Action

Action

Habit

Habit

Character

*†
Character*

DESTINY

FULFILLMENT

Faith| Family| Finance| Fitness| Fun



LEADERSHIP
& SALES
CONSULTING

Transformational Thought in Action!

How do you define Integrity?

Structural Integrity

*The ability of a structure to withstand its intended
load | force | stress |
without failing
due to fracture or fatigue*



F  **ORT**

LEADERSHIP
& SALES
CONSULTING

Transformational Thought in Action!

Integer

Whole

Indivisible

Complete

Integrity



ALIGNMENT



Thoughts



Words

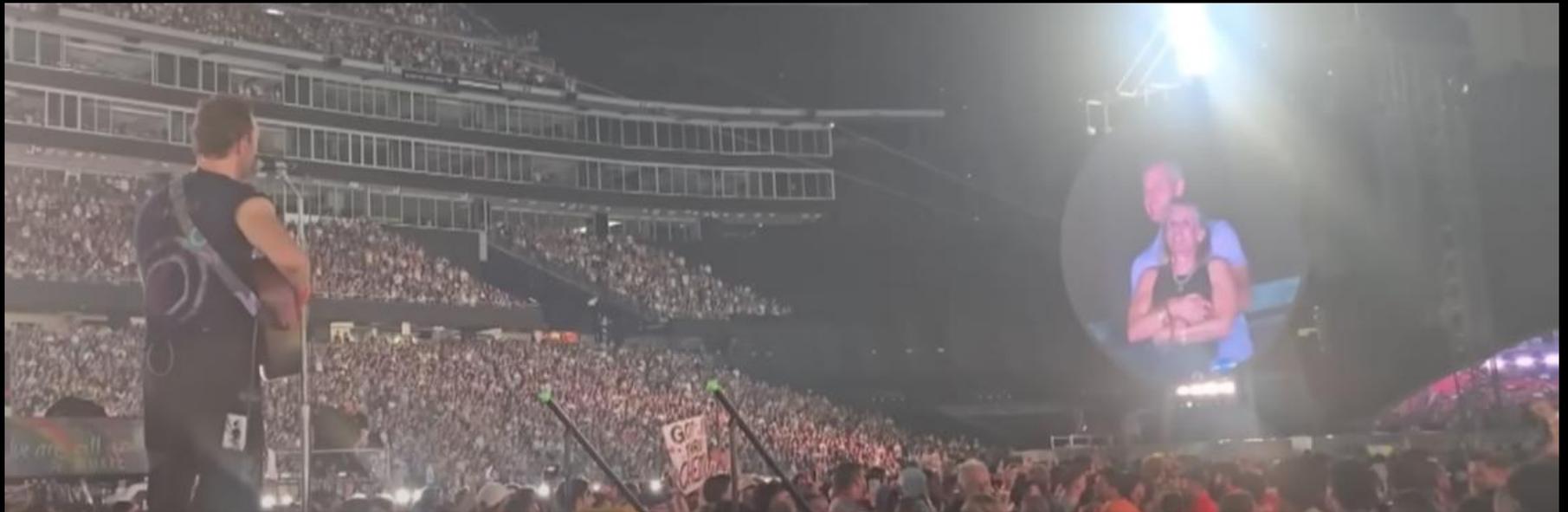


Beliefs



Actions

A timeless external force led to the person's downfall at the Coldplay Concert



Anybody remember Enron?

Sarbanes - Oxley



The Extra Strength of Integrity

Johnson & Johnson



*How valuable is
attitude to a person's
success?*

Emotional Intelligence - Why it can matter more than IQ



ATTITUDE
SKILLS
KNOWLEDGE

Knowledge
20%

Skills
20%

Attitude
60%

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CAN'T

MASTER YOUR
MIND AND DEFY
THE ODDS

HURT

ME

DAVID GOGGINS

NEW YORK TIMES BESTSELLER

— OVER 3 MILLION COPIES SOLD —

THE #1 NEW YORK TIMES BESTSELLER
NOW WITH NEW FOREWORD AND Q&A SECTION

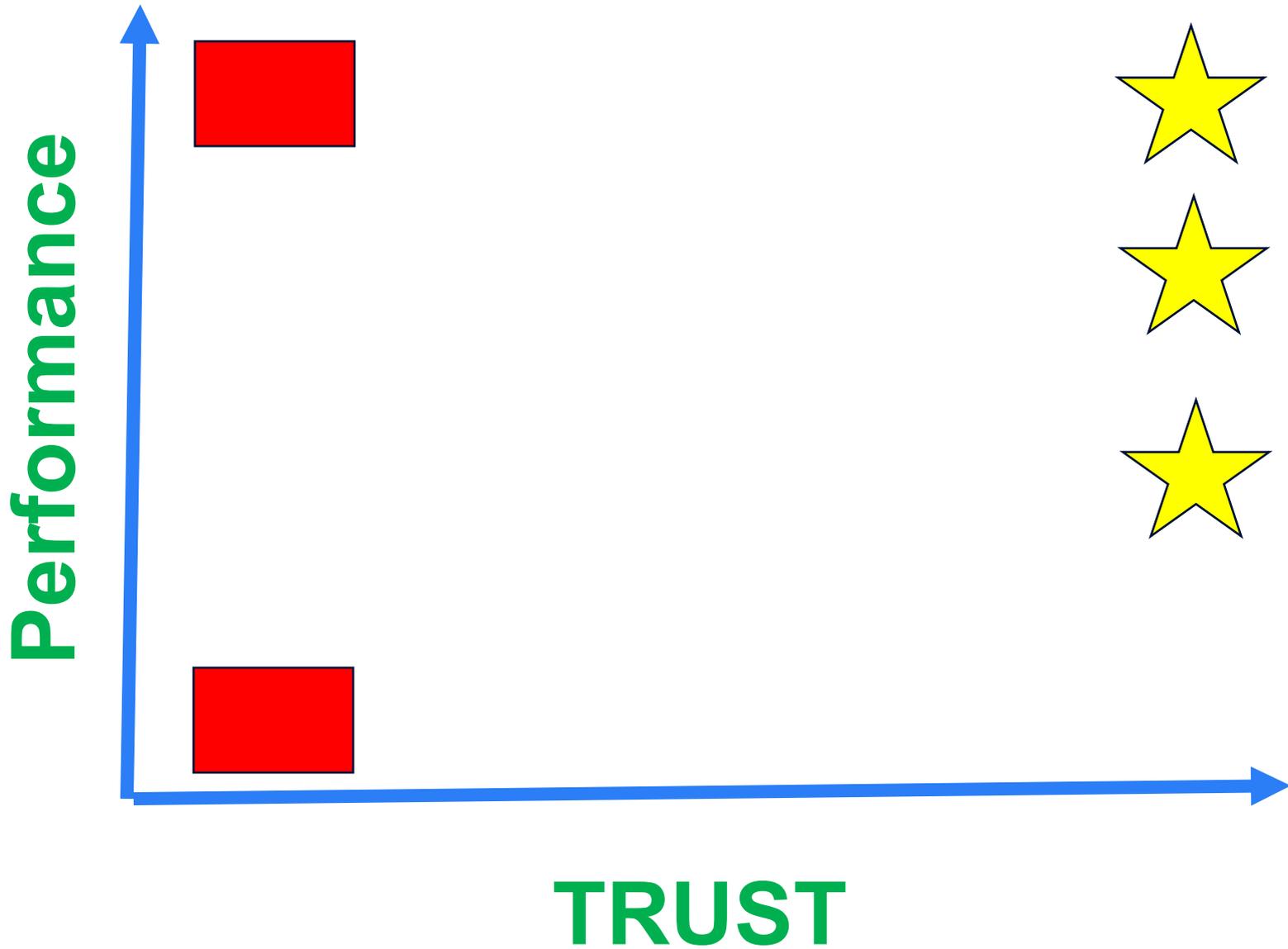
EXTREME
OWNERSHIP

HOW
U.S. NAVY
SEALS
LEAD AND WIN

JOCKO WILLINK AND LEIF BABIN

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What do the Navy Seals know?



I've concluded that while nobody plans to mess up their life, the problem is that few of us plan not to.

That is, we don't put the necessary safeguards in place to ensure a happy ending.

- Andy Stanley



NEW YORK TIMES BESTSELLING AUTHOR OF
THE 21 IRREFUTABLE LAWS OF LEADERSHIP

JOHN C.
MAXWELL
— JIM DORNAN —

BECOMING
A PERSON OF
INFLUENCE

How to POSITIVELY IMPACT *the* LIVES of OTHERS

NEW YORK TIMES BESTSELLING AUTHOR

JOHN C.
MAXWELL

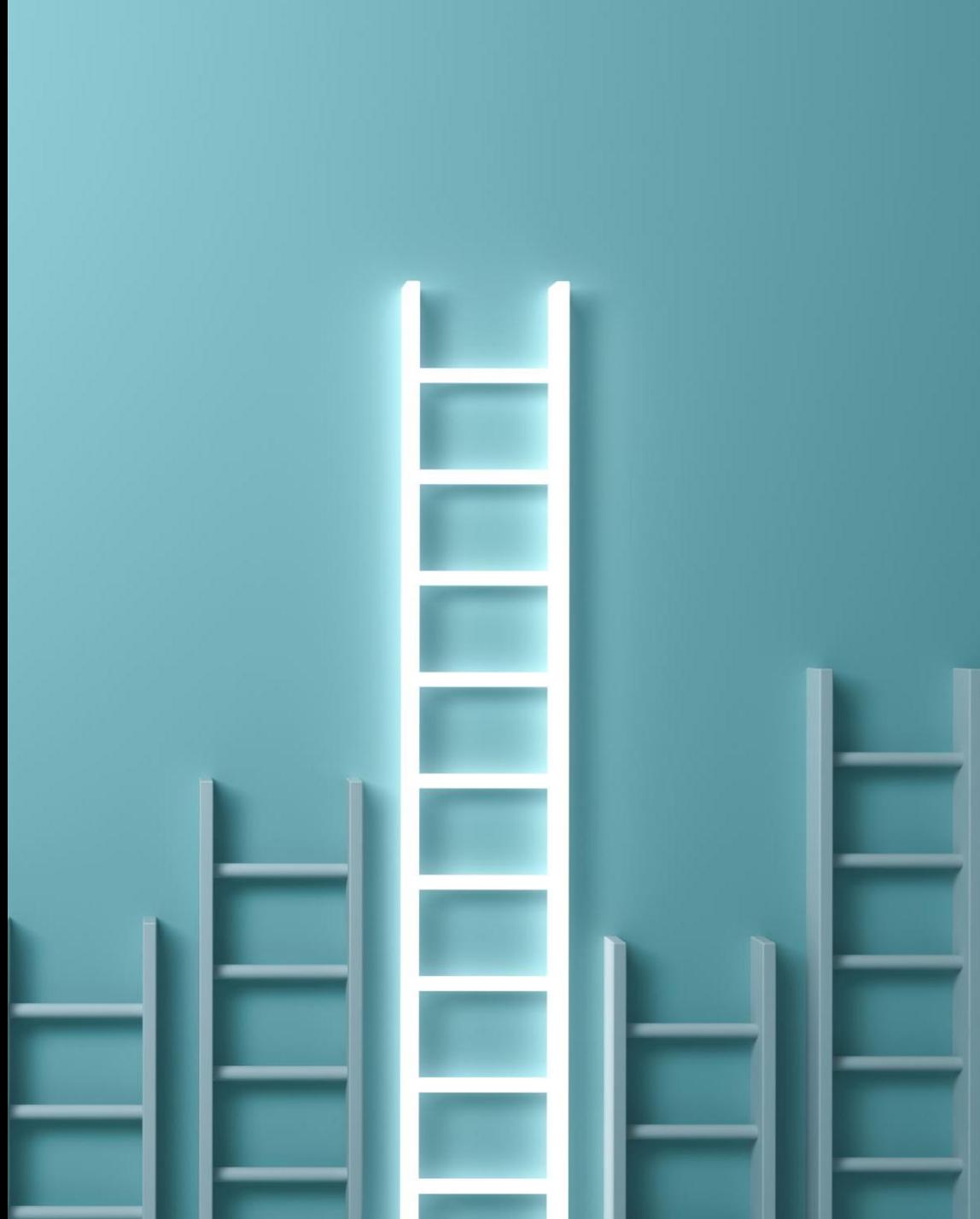
15
THE

INVALUABLE
LAWS OF
GROWTH

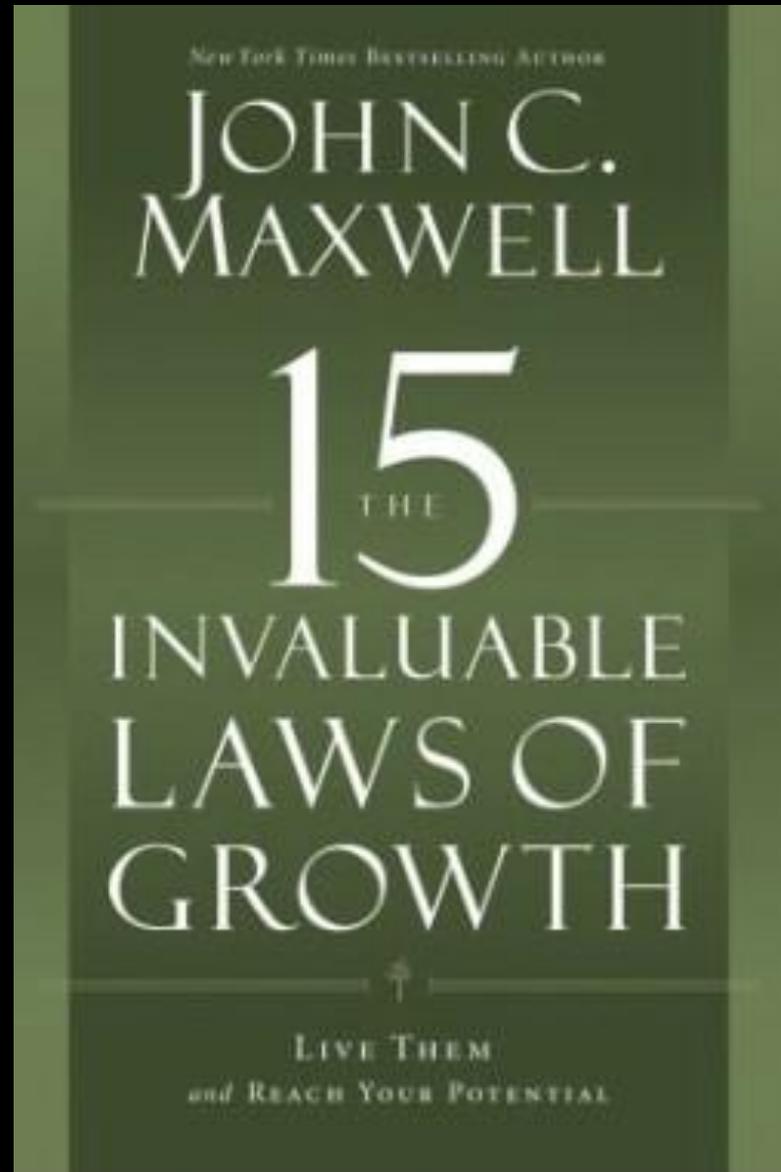
LIVE THEM

and REACH YOUR POTENTIAL

Chapter 9
The Law of
the Ladder



Character
Growth
Determines
the Height of
Your Personal
Growth



5. Commit to Get Better

4. Be Humble & Teachable

3. Be Enthusiastic

2. The Golden Rule

1. Inside Out



The Promise

***If you decide to work
on your Character
and Integrity...***

***It will make you
better at Life***

***And make your life
better.***