

Agency Funds

Maximizing Impact
with CFNEG

Your Mission

Your Legacy

Our Partnership





Agenda

- Understanding Agency Funds: Purpose and Value
- Benefits of Agency Funds for Organizations
- Why Partner with CFNEG: Unique Advantages
- The CFNEG Experience

Understanding Agency Funds

Purpose and Value

Agency Fund vs. Status Quo Strategy

An endowment-like fund invested for long-term growth and stability

Daily liquidity and allocation re-balancing

Pooled investment allows for low fees (currently 27.5 bp)

Flexible to allow for short-term and long-term planning

Provides distributions to support your mission

Managed under CFNEG's professional investment oversight



Proven Track Record

1 Year	15.12%
3 Year	14.05%
Since Inception	9.46%

Annual returns net of fees (27.5 bp) with Capital Group

Professionally managed, diversified portfolios for agency funds

Agency Funds Build Sustainability

01

Fund Establishment (Year 0)

Create non-profit endowment. Start value: \$100K.

02

Investment Growth (Year 1)

Early returns build stability. Fund value: \$110K.

03

Investment Growth (Year 5)

Supports strategic planning amid annual fluctuations. Value: \$150K.

04

Investment Growth (Year 10)

Demonstrates stewardship to donors and grantmakers. Value: \$200K.

05

Periodic Distributions

Perpetual income stream sustains programs, provides for capital expenditures, and growth “bets” to budget

Agency Fundholder Success Stories

Real-world outcomes

The Gwinnett Technical College
Fund began as an endowment
with \$25,000 in 1985



Today, it has grown to
\$500,000 and provides annual
distributions to support
graduating students struggling
to pay final expenses —
without touching the principal.



Benefits of Agency Funds for Organizations

Nonprofit Financial & Operational Benefits



Investment Returns

Pooled investment expertise typically improves long-term performance versus self-managed funds.



Risk Management

Diversification and professional oversight reduce volatility and governance risk.



Administrative Support

The foundation handles fund management, reporting, and donor stewardship—reducing staff burden.



Regulatory Compliance

Compliance oversight helps ensure funds are sustainably managed and aligned with regulations.

Administrative Efficiency & Reduced Burden



Time Savings

Nonprofits save staff hours by delegating routine tasks such as grant disbursement, donor communication, capital campaign tracking, oversight of investments.



Cost Reduction

Outsourcing reduces overhead costs, freeing up funds for mission-related activities.



Administrative Complexity

The foundation manages tax compliance and financial reporting, simplifying operations for nonprofits.



Resource Allocation

Organizations can focus more on program delivery and less on paperwork and compliance.

Donor Confidence & Transparency



Strengths

Improved donor trust, transparent financial reporting, enhanced governance standards.



Opportunities

Co-branding and Co-marketing for increased visibility



Opportunities

Potential for larger and more frequent donations, increased donor engagement.



Opportunities

Education and connection opportunities to learn best practices and common pain points

Why Partner with CFNEG



CFNEG Mission & Expertise

Mission

Connecting people who care with causes that matter

Proven Stewardship

Manages **\$110M+** in assets, backed by years of financial management expertise.

Local, National, International Insight, Bigger Impact

Combines deep local, national, and international knowledge with strategic philanthropy and capacity building to help organizations magnify outcomes.

Donating Made Easy: Gifts We Accept

Cash

Appreciated Securities (stocks, bonds, mutual funds, crypto)

IRA Charitable Rollovers

Real Estate & Other Assets

Bequests & Planned Gifts



Dedicated Services & Personalized Support



Personalized Support

White glove service dedicated to provide tailored guidance and solutions for each nonprofit, aligning services with unique organizational goals.



Educational Resources

CFNEG offers workshops and training sessions to empower fundholders with knowledge and best practices in fund management and donor engagement.



Investment Expertise

Professional investment management ensures nonprofits receive access to diversified, low-cost portfolios with stringent oversight at Capital Group in partnership with CFNEG's Investment Committee and Board to maintain transparency, supporting long-term sustainability.

Access to Donor Networks

Increase in donor introductions for CFNEG agency fundholders

Board Presentations

Personal Introductions Where Appropriate

Grant Cycle

Good2Give Gala

Wishbook

Co-Branding Podcast

Quarterly Economic Outlook Calls

Expanded access to donors and partners enables collaboration, visibility, and new revenue streams.

The CFNEG Experience:

Next Steps

Getting Started as a Fundholder

01

Apply

Complete a straightforward application to initiate an agency fund with CFNEG.

02

Consult

Align fund goals with CFNEG; review investment policy and fundraising and marketing strategy integration.

03

Formalize

Establish formal agreements, then receive onboarding materials and dedicated setup guidance.

04

Manage

Expect quarterly performance reporting, quarterly investment calls, annual impact reviews, and consistent communication with staff.

WWW.CFNEG.ORG

DePriest Waddy, CEO
404-358-2516
dwaddy@cfneg.org
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